Open Source
[The story of Herbert]

Hi, I'm Jason [@JasonAgnew__]

I'm a [Good | Bad | PHP | Full Stack] *Developer*

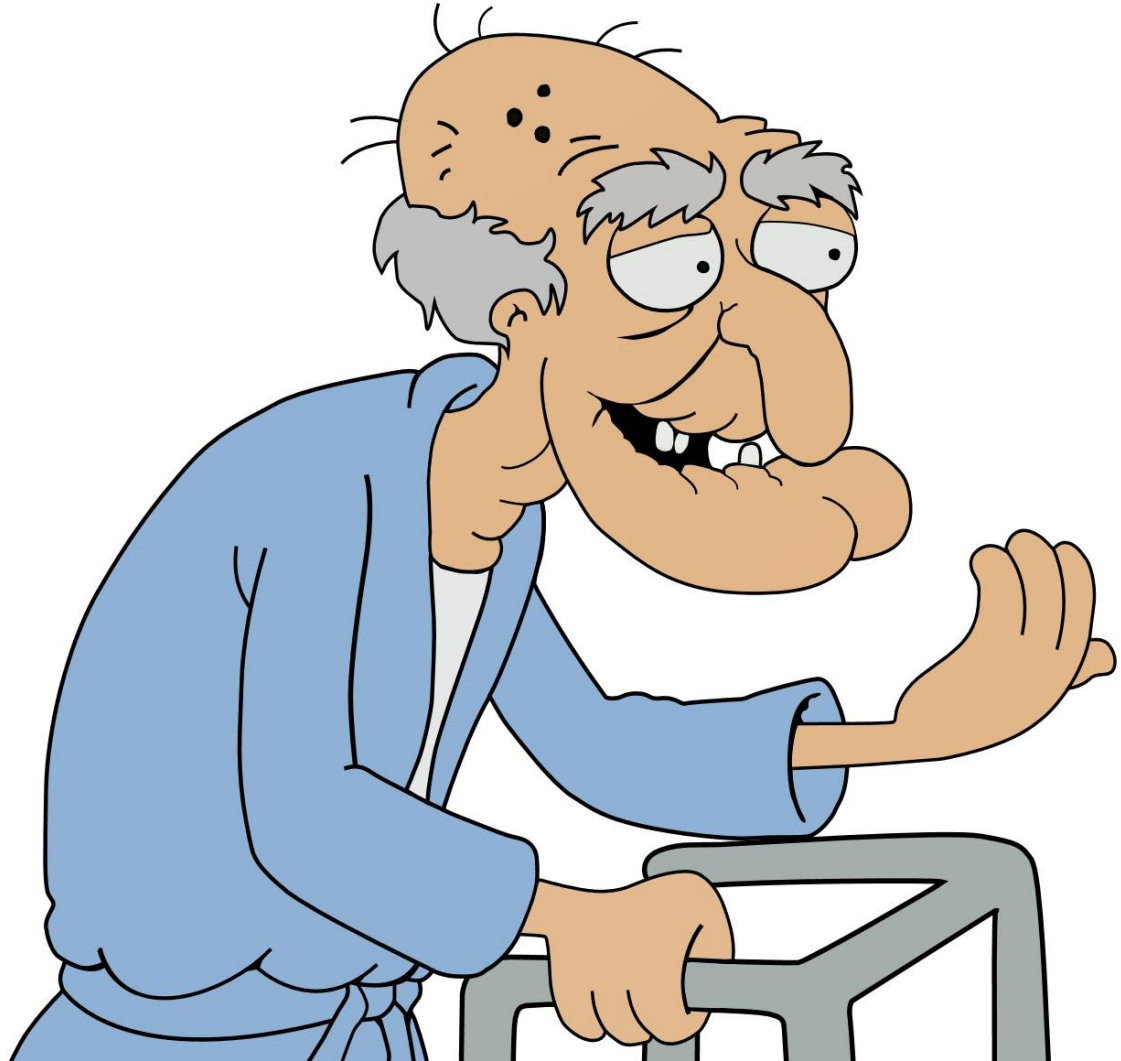
BIGBITE

So Herbert was my first **[real attempt]** *at open source*

Herbert

[David Bisset @dimensionmedia]

Herbert: open sourced framework for building WordPress plugins (with a walker as an icon?)



Good Dev + Bad Env = Imposter Syndrome

[My only goal] ***Fall in*** ***with coding again***

What I needed

- No **rules**
- No **client**
- No serious **expectations**
- And I needed to do in **office hours**

[January 28 @BigBiteCreative]

Introducing Herbert: The down-to-earth, open-source @WordPress plugin framework — @HerbertPHP

100 stars on Github within 4 days

[David O'Trakoun @davidosomething]

Check out the @HerbertPHP #wordpress plugin framework, some beautiful code architecture there!

[Dustin Wheeler - Github Issue]

Love the organization / public API on a lot of the different components.

I felt validated [other people think I’m smart]

$ oh my zsh

5 days after launch it was clear Herbert was broken

I needed help

- It required a complete **rewrite**
- Significantly increased **code complexity**
- It was no longer a **sunday project**

I learnt a lot from other people

[But more importantly, you have to]

pick the right project

Keep it small and code it within 2 weeks

Solve only one issue [**but**] *save the average developer 1-2 days*

Before you tell the World

- Write good **documentation**
- Build a **brand**
- Get a **second opinion**
- Then **wait** 2 weeks

Hold on, my **[company | boss | partner]** *won't let me spend 2 weeks on open source*

Open source doesn't have to mean it's on Github, it's a [**mindset | giving back | ...**]

Teach your company the value of sharing, it can start with tutorials

So what is the value?

credibility = contracts

critical feedback = better processes

freedom to explore = motivated people

[Right I’m with you but] ***is there way we can open source our IP without hurting our sales?***

You could open source components of your product or service **[Github Hubot]**

… Or open source it all and offer it as service

[Gitlab, WordPress]

Do I know if it really works?

[Well I intend to find out]

Peggy

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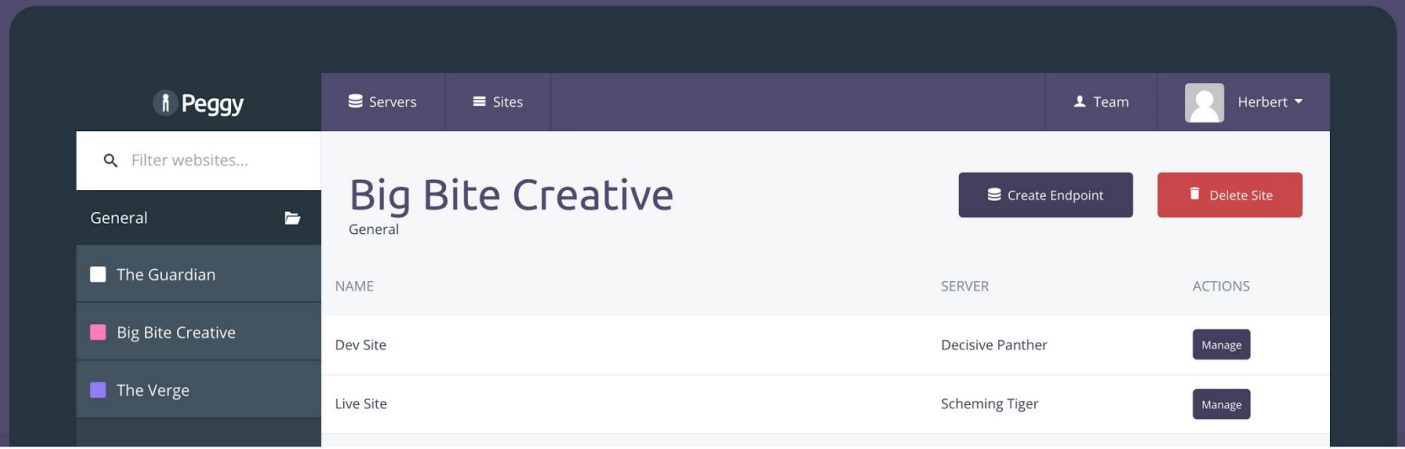

What's happening with Herbert now?

[276 stars, but I've become the problem]

Thanks

[@JasonAgnew__]